

WASHINGTON
**HIGHER
EDUCATION**
COORDINATING BOARD



**WE HELP
STUDENTS
SUCCEED**



2004 Strategic Master Plan for Higher Education

Update on Implementation

Advisory Council – March 4, 2005



A Strategic Plan for Change

Goal 1: Increase opportunities for students to earn degrees

- Increase the number of students who earn college degrees by 7,200 to reach 68,500 per year by 2010
- 3,300 more associate degrees each year (to reach 27,000 per year by 2010)
- 2,800 more bachelor's degrees (30,000 by 2010)
- 1,100 more graduate/professional degrees (11,500 by 2010)



A Strategic Plan for Change

Goal 2: Respond to the state's economic needs

- Increase the number of students who earn degrees and are prepared for work in high-demand fields to reach 1,500 per year by 2010
- Increase the number of students who complete job training programs to reach 25,000 per year
- Increase the number of students in adult basic education/ ESL programs who demonstrate improved literacy skills to reach 20,525 by 2010



1. Funding for Student Success

Outcomes-based System/ Performance Contracts

- Research universities and several comprehensive universities have developed prototype performance contracts

Higher Education Finances

- Gov. Gregoire's Study: Develop options for creating a new higher education funding system (SSB 5441/HB 1380)



2. Allocating Student Enrollments

Simulation Model

- Completed a preliminary model to help policymakers analyze impacts of various enrollment/funding options

Funding of Student Enrollments (2005-07)

- HECB Budget Recommendations: Increase of 12,900 FTE enrollments (6,300 for two-year colleges and 6,600 for four-year colleges/universities)
- Gov. Locke's Proposed Budget: Increase of 7,126 FTE enrollments (3,633 for two-year colleges and 3,493 for four-year colleges/universities)



3. Increasing the Number of Degrees in High-Demand Fields

Funding of New High-Demand Enrollments (2005-07)

- HECB Budget Recommendations: 2,300 high-demand FTE enrollments (1,300 for two-year colleges and 1,000 for four-year colleges/universities)
- Gov. Locke's Proposed Budget: 2,327 high-demand FTE enrollments (727 for two-years and 1,600 for four-years)

State/Regional Needs Assessment

- Currently researching needs assessments in other states
- On track to developing a prototype database of all degree/certificate programs by June 2005



4. Keeping College Tuition Affordable and Predictable

Short-term Tuition Policy

- HECB Recommendation: Limit tuition increases to an average of 7 percent per year over four years and a maximum of 10 percent per year
- Gov. Locke's Proposed Budget: Limit tuition increases to 9 percent per year (2005-07)

Long-term Tuition Policy

- Gov. Gregoire's Study: Determine the share of the cost of instruction that should be funded through tuition, general fund, and financial aid (SSB 5441/HB 1380)



5. Promoting Opportunity through Student Financial Assistance

State Funding (2005-07)

- HECB Budget Recommendations: \$85.8 million enhancement
- Gov. Locke's Budget Proposal: \$50 million enhancement

Helping Low-income, Part-time Students

- House Bill 1345: Expand eligibility for State Need Grant to students taking at least four credits (a reduction from the current six-credit minimum)



6. Meeting Regional Higher Education Needs

Branch Campuses (HB 2707)

- Completed report on “Future of Branch Campuses” and will revisit the future of WSU Tri-Cities/UW Bothell by Dec. 2005

State/Regional Needs Assessment (HB 3103)

- Researching needs assessments in other states
- Defining data for student, employer, and community needs
- Developing a prototype database of all degree/ certificate programs

Approval of New Degree Programs

- Developed draft guidelines for HECB program planning, approval, and review, with final adoption in June 2005



7. Helping Transfer Students Earn Bachelor's Degrees

New Associate Degree Pathways

- On track to completing new pathways for nursing, elementary education, and engineering by July 2005

90-Credit Requirement for Transfer Students

- Eliminated 90-credit requirement from state transfer policy

Statewide Student Transfer Advising System

- Developed specifications and costs for the system
- 2005-07 HECB Budget Recommendations: \$1.6 million



8. Helping Students Make the Transition to College

Minimum Freshman Admission Standards

(Public 4-years)

- Proposed new standards in Dec. 2004, with public hearings scheduled in April/May 2005 and possible board adoption in summer 2005

K-12/Higher Education Transitions

- Completed progress report on “Collaborative Efforts to Improve Student Transitions” (HB 3103)
- Preparing to survey schools and colleges in spring 2005 to identify promising college preparation programs



9. Reducing Barriers for Non-traditional Students

State/Regional Needs Assessment

- On track to completing a prototype database of all degree programs, including programs for non-traditional students, by June 2005

Financial Assistance for Low-income Workers

- 2005-07 HECB Budget Recommendations: \$2.0 million for pilot project
- House Bill 1345: Expand eligibility for State Need Grant to students taking at least four credits (a reduction from the current six-credit minimum)



10. Promoting Student Success through Greater Accountability

New Higher Education Accountability Model

- Developed draft accountability model, in collaboration with colleges and universities, with final HECB adoption in April or June 2005
- Completed development of common and institution-specific measures



11. Measuring Student Success with an Improved Data System

Statewide Student Data Warehouse

- 2005-07 HECB Budget Recommendations: \$500,000
- Developed draft Memorandum of Understanding (HECB, COP, OFM); MOU to be signed by April 2005
- Partnered with OFM to gather student data



Discussion

WASHINGTON
**HIGHER
EDUCATION**
COORDINATING BOARD



**WE HELP
STUDENTS
SUCCEED**